



HOW TO USE THE HISPC PET TOOLS

Other states and organizations are free to use the tools and materials developed by the HISPC PET collaborative.

- Identify your target audience.
- Seek out partners to support your efforts.
- Identify one or more provider champions.
- Download the following from <http://www.secure4health.org/> to use (some of these can be easily customized for your use):
 - HISPC PET “commercial” video
 - E-mail blasts
 - Newsletter article
 - Journal article
 - Editorial
 - Press release
 - Brochure
 - Generic PowerPoint presentation
 - Additional video or audio clips
- Direct your provider group to <http://www.secure4health.org/>.
- Place a link to the national site on your partners’ websites.
- Develop a page on a prominent website under your control related to health IT/HIE or privacy and security of electronic HIE so that the Participating State Map can link to it for information.
- Use the *Contact Us* link on <http://www.secure4health.org/> to let us know that you need a mapping to your state site and we can update the appearance of your state on the map.
- Contact one of the HISPC PET members or send a request to the *Contact Us* link on the national site for questions or assistance you may need.

Get Your Providers Connected!

www.Secure4Health.org